

Your Branding Edge Private Coaching Program

If you're serious about developing your personal brand and want weekly, one-on-one coaching to activate **Your Branding Edge**, this is the program for you. This program will help you develop a plan to identify what your personal brand is and determine where you can best express your personal brand. You will work weekly one-on-one with Rahna to establish your brand, craft a plan to increase your visibility so the right people can find you, and strengthen your presence so that you can get established as quickly as possible!

Objectives

- Discover your unique brand
- Develop an action plan to increase brand visibility
- Craft an “elevator speech” that feels super-authentic and can be used in many situations
- Lay out a plan for purposeful networking to achieve your goals
- Identify new ways to express your brand CLEARLY to others

Benefits

This project can *really* make a difference in your career, developing a plan for your long-term happiness, accelerating your visibility and enhancing your reputation as the “go-to” person in your area of expertise. In addition, when you work on a one-on-one basis with me, you will find that you now have someone “in your corner.” I will be thinking about how you can expand your reach and shine your light brighter in your world. This arrangement provides a safe, confidential, judgement-free environment for you to talk through issues and brainstorm solutions. You will see the following benefits from moving forward with this:

- Strengthen your reputation in your industry
- Align your strengths with opportunities in your industry
- Jumpstart your networking with key industry influencers